

Economics and Business of Great China from Taiwan's Perspective

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Abstract

This article makes out a brief case for Taiwan as a gateway of doing business in the Great China. It discusses the term “Great China” as well as its general and current economic situations. Then (Mainland) China’s economic transformation is covered from recent reports on China’s involvement in international trade and its government’s five-year plan to the evolution of China’s economic status. China’s business environment is reviewed from the macroeconomic level through the interpersonal level. Finally, this article presents reasons and argument for Taiwan being the best place both in doing business in the Great China economic area albeit some challenges and in receiving college or higher education for further link with the Great China and the rest of the world.

Keywords: Great China, China, Taiwan.

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