

拉丁美洲區域經濟整合發展願景及其對台灣之啟示

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摘要

拉丁美洲（以下簡稱拉美）係一甚具潛力之新興市場，多年來該區域內國家致力於擴大區域內之經濟整合，以提升其競爭優勢。惟因該區域之經濟整合未能落實到經貿政策之執行與作業制度，致其經濟整合效益未能充份發揮。為彌補該區域整合欠周延之情形，近年來主要亞洲經濟體如台灣、中國大陸、南韓選擇分別與拉美內主要經濟體簽訂自由貿易協定（Free Trade Agreement, FTA），以利廠商之市場進入。

本項研究發現，拉美區域經濟體將持續進行整合，惟其整合之潛在效益仍無法比美東亞區域經濟整合；東亞區域內之主要經濟體與拉美區域內主要經濟體之雙邊性經貿合作架構如 FTA，雖有助於兩個區域內國家之市場擴張，但能發揮的投資與貿易合作效益恐難預期。針對此一發展趨勢，台灣廠商為有效進入拉美市場，必須在現有的雙邊性及多邊性自由貿易協定架構基礎上，進一步與該區域國家協商建構投資與貿易合作機制，以創造整合效益。

關鍵詞：區域整合、自由貿易協定、拉丁美洲、投資

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A Vision on the Economic Integration Development in Latin America and its Implication to Taiwan

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Abstract

Latin American region (as termed as LA thereafter) was viewed as a potentially emerging market in recent years. LA regional economies have long made great efforts in expanding the scope of the inter-regional integration with expectation of improving its competitiveness. However, it was believed that, due to the policy of its inefficient regional economic integration in its administration and operation, the expected positive effect of its regional economic integration was not well generated.

In order to deal with the imperfections of LA regional integration, main economies in Asia including Taiwan, mainland China, South Korea respectfully negotiated with main economies in LA for free trade agreements (FTAs) for facilitating the market entry of their firms.

It was found that the positive effect of LA regional economic integration is not well created as that of the regional economic integration in East Asia. FTAs between main economies of both regions are expected in making contributions to the market expansion among the countries, but the potential benefits from FTAs are still unpredictable. It was found that under the context of the economic integration in LA and bilateral FTAs, the government and firms in Taiwan have to further strengthen investment cooperation mechanism with countries in LA, so as to create the integration effects.

Keywords: regional integration, free trade agreement, Latin America, investment

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