

## 編者的話

隨著科技的快速進展與全球化的激烈競爭，持續的創新已成為在不斷變化的商業環境中生存所需的先決條件。創新必須依賴可獲得的知識，而且成功的創新所牽涉的因素相當複雜。有鑑於此，《創新與管理》期刊秉持初衷，希冀能打造一個跨領域的創新知識整合平台。

本期《創新與管理》期刊精選三篇論文，第一篇藉由分析臺灣女性擁有企業的數量趨勢，顯示在臺灣企業家間的性別差距仍然存在，女性企業家顯著的較男性企業家來得少，且對女性而言，服務業提供了比製造業較佳的工作環境；第二篇利用資訊系統成功模型與科技接受模式為基礎，研究發現會計人員在使用資訊系統時，資訊品質、系統品質會正向顯著影響資訊效益；第三篇則是探討雙元創新是否在執行上互為因果，且能為企業帶來競爭力，其結果顯示利用性創新與探索性創新的雙元效果是存在的。

本期刊在穩定中持續發展，歡迎各相關領域專家學者踴躍投稿，以豐富本期刊內容，投稿稿件採隨到隨審，敬請不吝給予指教與賜稿，與讀者分享各位在專業領域中的研究成果。此外，為鼓勵教師投入實務教學以提升教學成效及縮減學產落差，本期刊也歡迎產業實務技術報告與教學實踐研究計畫成果的投稿。

主編



執行編輯



謹識 2021.01

## Editor's Note

With the rapid evolution of technology and the fierce competition of globalization, constant innovation has become a prerequisite for survival in today's changing business environment. Innovation is extremely dependent on the availability of knowledge and the success of innovation involves a number of complicated factors. The Journal of Innovation and Management aims to create a platform for the exploration and promotion of innovation over a wide range of disciplines.

This issue of the Journal of Innovation and Management publishes three high-quality and original papers. The first article indicated that the gender gaps among entrepreneurs are still huge. That is, the number of female-owned enterprises is significantly lower than the number of male-owned enterprises. Moreover, it provides female enterprises better gender work environment in service industry than manufacturing industry in Taiwan. The second article displayed that based on the information system success model and the technology acceptance model, information quality and system quality have positive and significant effects on information efficiency. The results can be provided for the executive authorities and future research on related issues. The third article discussed whether ambidexterity innovations are mutually causal in their use and can bring competitiveness to firms. The results showed that the ambidexterity innovation exists.

The Journal of Innovation and Management welcomes original and insightful submissions from the business, management and social science. Your manuscript will be received and processed anytime. We look forward to reviewing your submission and sharing your academic findings for our readers. Additionally, to encourage teachers to put effort into practical teaching for enhancing the effectiveness of teaching and reducing the gap between academic and industry, this journal welcomes the submission of industry technical reports and teaching practice research papers.

Yours truly,



Chiang Ku Fan, Editor in Chief



Chia-Ming Wu, Executive Editor